



**TEMPLE**

LEADERS IN ENVIRONMENT,  
PLANNING & SUSTAINABILITY.

# Start a new journey,

help shape the future with Temple



**Job Title:** Marketing Manager  
**Salary:** £40,000+  
**Location:** Central London  
**Role Type:** Full-Time Permanent

## OVERVIEW:-

Temple is one of the UK's leading independent infrastructure and property consultancies. We specialise in environment, planning and sustainability. Our team comprises of some of the most talented people in the industry, who enjoy working on exciting and complex projects where clients can leverage the full value of our insight and commitment.

The Marketing Manager will play a pivotal role in the engagement of clients, winning interest and brand development. We are currently searching for a committed person to take a central role in driving forward our marketing strategy to capture future and current clients' attention and demonstrate our portfolio of expertise. This role requires someone who has an innovative, creative and dynamic approach to their work, with the ability to liaise with people at all levels.

This post is in our Business Development and Marketing team, working closely with Temple's Executive Directors. The successful candidate will be involved in all aspects of the team's work to identify and drive new business opportunities as well as to further build Temple's market presence, and report on progress directly to Temple's Board.

*If you are interested in this role, please send a covering letter to [recruitment@templegroup.co.uk](mailto:recruitment@templegroup.co.uk), stating your current salary, the role/position/grade you are applying for. Please also attach a copy of your latest full CV.*

## The Role:-

The Marketing Manager will report directly to the Executive Director and work closely with all internal technical and functional teams.

The role will include planning, advertising, public relations, organising events, product development, distribution, sponsorship and research. It will be necessary to evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.

Key responsibilities will include

- Working closely with the Board to develop and manage Temple's marketing strategy.
- Overseeing and championing Temple's marketing and marketing processes.
- Responsibility for Temple's brand management and corporate identity.
- Preparing and managing an annual marketing plan and budget to meet agreed targets.
- Keeping abreast of the markets in which Temple operates; monitoring and reporting market trends.
- Conducting market research to understand market requirements for current and future services.
- Creating, writing overseeing and/or proof-reading a wide range of different marketing materials, including all online and print marketing material and communications.
- Proactively updating and reviewing Temple's website and social media presence.
- Monitor and report on effectiveness of marketing communications
- Developing and maintaining Temple's Client Relationship Management (CRM) system.
- Planning and implementing campaigns, client events and Temple's event attendance; improving lead generation and measuring results.
- Co-ordinating Temple's marketing campaigns and activities with our Business Development and Sales activities.
- Maintain effective internal communications to ensure that all company functions align their activities with Temple's marketing objectives.

- Co-ordinating Temple's marketing activities with those of our sister companies.
- Monthly reporting to the Board on activities, progress and outcomes.

## The Candidate:-

We expect the successful candidate will have:

- A University degree level in Marketing or equivalent experience.
- Qualified chartered marketer status.
- Demonstrable experience of running marketing campaigns.
- Experience in managing social media platforms.
- Strong analytical, project management and IT skills.
- A confident and dynamic personality, with a strong creative outlook.
- The ability to effectively prioritise their own work to successfully deliver on multiple projects and tasks to competing deadlines.

Experience of any of the following would be useful:

- Advanced IT skills with a sound understanding of Desktop Publishing software, WordPress, CRM tools, and the suite of Microsoft 365 programmes including Microsoft Teams.
- Experience of working to Quality Management System i.e. BS EN ISO9001:2015.
- Experience in dealing with clients, the media, freelance journalists and web editors.
- Working closely with design agencies and assisting with organisation re-branding and new product launches.
- An understanding of, and previous experience working in environment, infrastructure, and/ or built environment disciplines, preferably in a consultancy environment.

## Why Temple?

Using our core values (ethical, personable, innovative and committed) we look to create an open and engaging environment. We believe we have the best in the industry and look to support the continued development of professional skills and knowledge. On top of this we offer a good range of benefits.

Temple provides a wide range of training to its staff including in house workshops run by our experienced team; seminars and presentations from relevant industry professionals in a wide range of environmental, town planning and sustainability disciplines and external project management training.